



FOR IMMEDIATE RELEASE

VJ Electronix Strengthens Its Sales and Technical Support in California

June 2016 — VJ Electronix, Inc., the leader in rework technologies and global provider of advanced X-ray inspection systems, has appointed DiversiTech Representatives, Inc. as its sales representative. DiversiTech will represent VJ Electronix throughout Southern California and Northern Baja California.

“VJ Electronix is well-known in the Southern and Baja California marketplace for its innovation and leading-edge X-ray and rework solutions, while offering the best in quality, reliability and value,” explains Ron Rau. “Their broad product offering in X-ray inspection and component rework systems as well as unique products, such as the XQuikII Tabletop X-ray with component counting capability, is only one example of what we find very exciting about the VJ Electronix line. All of us at DiversiTech are looking forward to a long and prosperous relationship with the professional team at VJ Electronix.”



Mike McBride, Ron Rau, and Al Rios of DiversiTech

Founded as McBride Electronic Marketing Company in 1980 by Mike McBride, the company started with three product lines specializing in electronic assembly bench tooling. The company incorporated in January 1983 as McBride Marketing, Inc. The name of the corporation was then changed to DiversiTech Representatives, Inc. in 1986 when Ron Rau became a partner in the company. The direction of the company has remained focused on bringing process solutions to the Southern California territory’s electronic assembly marketplace through exclusive representation of the industry’s most recognized best-in-class brands of electronic assembly products.

The appointment of DiversiTech is a key step in VJ Electronix’s strategic plan in the domestic market. With 20 years of experience in the electronics industry, VJ Electronix has a complete range of machines used in different fields wherever a high technology level is required, e.g. military, medical, NDT, etc.

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DiversiTech's unique approach to a balanced line package of both capital equipment and an offering of bench assembly tooling and consumable supplies supported by stocking distributors, has elevated the company's position to that of the recognized leader in bringing surface mount and through-hole assembly solutions to the market. For more information, visit www.dtech-reps.com.

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About VJ Electronix

VJ Electronix, Inc. manufactures production ready, automated Rework and X-ray inspection systems with many advanced capabilities. The company frequently provides custom solutions tailored to satisfy specific application requirements. VJ Electronix is a worldwide leader in X-ray Inspection and Rework equipment.

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